DRINK. FOR WA. FACEBOOK FILTER

Facebook profile frame:

1. Head to your personal profile page.
2. Click the camera icon on the bottom right of your profile photo.
3. In the pop-up window click “add frame” in the top right.
4. Search “Drink For WA” in the search bar on the top left.
5. Select the “Drink For WA” frame. It should be the topmost frame to select from.
6. Write a post description in the top right and be sure to hashtag #DrinkForWA.
7. Push “Use as Profile Picture” in the bottom right corner to publish.
8. Instructional video here.

Facebook stories/in-feed frame (mobile only):

1. Go to the main feed on your Facebook mobile app.
2. Click “What's on your mind?”
3. Scroll down on the menu at the bottom and click on “Camera.”
4. Click the camera roll icon on the far left.
5. Select a previously downloaded photo to edit.
6. Click the effect icon on the bottom left.
7. Scroll through the starred effects until you find the “Drink For WA” filter.
8. Select the filter and hit next.
9. Write a caption you’d like to go along with your photo and don’t forget to hashtag #DrinkForWA.
10. Instructional video here.

Want to share on other platforms?

1. You can screenshot your screen and capture the image you created through the steps above or:
2. Once you have created the image using the Facebook Profile Frame go to the image, hover over the image and in the right bottom hand of the image an “Options” link will appear. Click that link and select “Download.” Now you have a Jpeg that can be used on all your social media platforms. Share away using the #DrinkForWA hashtag and tagging @wa_state_wine.